

NEWSLETTER

February 2023

VERSATILE MITRE 10



HERE'S TO A BIG YEAR IN 2023

Well, just like that here we are in 2023, refreshed and ready to go for the new year!

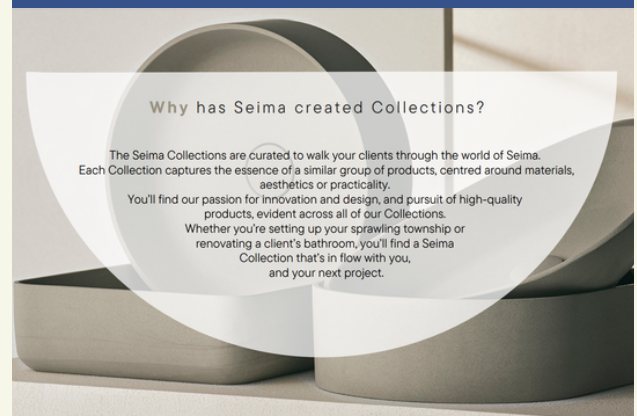
A couple of things have changed around here but the same specialized service is here to stay! In this months Newsletter we have a special feature from our beloved brands-Seima aswell as some information around price increases and specials to look forward to!



OUR SPOTLIGHT BRAND FOR THE MONTH- SEIMA

Australian owned company Seima continues to create innovation to your home with beautiful Kitchen, Laundry and Bathroom ware.

We are lucky to feature their range in our Selection Hub - Read more below!



Why has Seima created Collections?

The Seima Collections are curated to walk your clients through the world of Seima. Each Collection captures the essence of a similar group of products, centred around materials, aesthetics or practicality. You'll find our passion for innovation and design, and pursuit of high-quality products, evident across all of our Collections. Whether you're setting up your sprawling township or renovating a client's bathroom, you'll find a Seima Collection that's in flow with you, and your next project.

PRICE INCREASES

We have the updated Price increase list below, we are trying to get these updates to you as quickly as possible to avoid any inconvenience - please speak with our team if you have any queries.

SPOTLIGHT

VERSATILE MITRE 10

Seima is a family owned manufacturer, importer and distributor of front of wall bathroom, kitchen and laundry products.

Each collection — Essential, Foundation, Elevate, Fusion and Evolve — has been designed in collaboration with architects and interior designers, and features high quality, contemporary and functional products for your next bathroom, laundry or kitchen project.

Their stock and distribution center is underpinned by a state of the art warehouse management system which ensures the right stock is held and managed by the WA team whilst working in conjunction with their merchant network here in WA.

Seima's WA DC is 800M2 holding 900 pallets of goods replenished weekly, by either SA Distribution Centre, or containers direct from the manufacturer into Fremantle.

It's not every day you get to bring your perfect bathroom, laundry or kitchen to life.

You want quality, durability, innovation and on-trend design. You want the best.

At Seima, you don't just pick products off the shelf from overseas factories, import them and sell them to you.

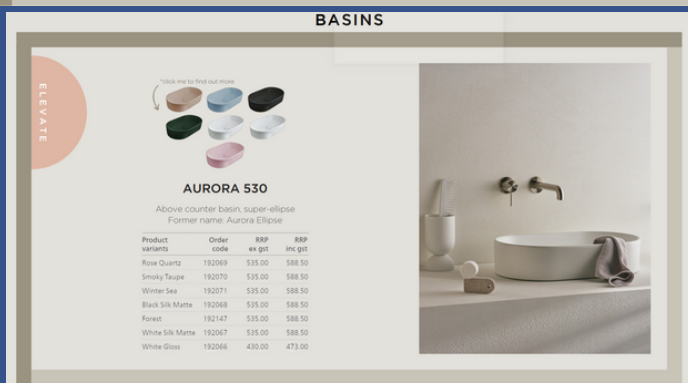
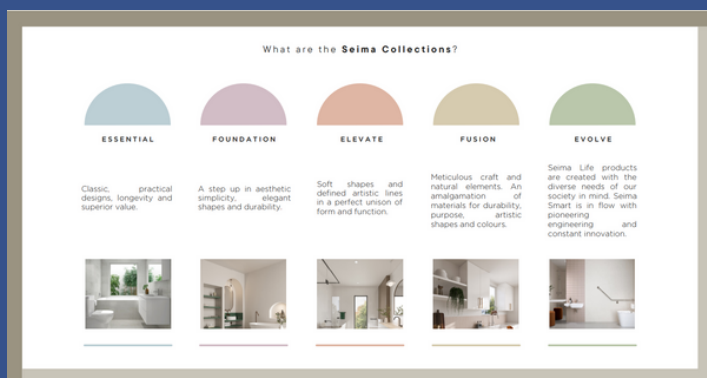
They apply a design and innovation ethos to everything we create.

They find ourselves endlessly inspired by Australian design, landscapes and culture, and collaborate with architects and interior designers to bring our vision to life.

Manufacturing our Australian-designed products with the highest quality materials, and to the highest standards.

Whether you have a super compact bathroom, or a luxurious entertainer's kitchen, there's a Seima product in-flow with you.

Below is just an example of the collections available to view through Versatile Mitre 10 's Selection Hub.



PRICE INCREASES

VERSATILE MITRE 10

February 2023

Notchka
Fletcher Insulation
Macsim
Bondall
Rinnai
Stiebel Eltron
CSR Gyprock
Bradford Insulation
Hardings
ITI
ITW
Karcher
Ox Tools
Rheem
Rinnai
Selleys
Stiebel

March 2023

Bremick
Himmel
Makita
Ardex
BGC Plasterboard
VBP Plaster
Products
Absco
Cemintel
James Hardie
Makita
Ardex
Cemintel
Bremick

April 2023

BGC Fibre
Cement
Cockburn Cement
Allegion
(Gainsborough)
Rondo
Corinthian



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Mitre store Voucher.

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and comment on our

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Learner tradies with

the code word

"Selection Hub"

GOOD LUCK!

Winner drawn Feb

28th



Versatile

MITRE 10 TradeCentre

**Your
Partners in
Building**

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marketing@vbp.com.au

Are you a builder looking to partner with Versatile?

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versatile@vbp.com.au

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Thank You